

PLASTER 2.0

RESPONSIBLE DESIGN • SUSTAINABLE BEAUTY



PLASTER 2.0

In response to the urgency of the climate crisis, Plaster 2.0 presents a necessary revolution within the industry. Plaster 2.0 is MILE®stone's first entirely carbon neutral product.

It is a beautiful concrete design paired with six bold hues that replicate the artistic layering of venetian plaster. This collection is available in various sizes, along with coordinating trim pieces that offers you conscious versatility.

It's time to take responsibility with the sustainable beauty of Plaster 2.0.



Wall
Venetian Crystal White 6"x24"
Venetian Clover 6"x24"

2 | colors



Ivory



Silver Grey



Sand



Tortora



Espresso



Midnight



Venetian
Crystal White



Venetian
Gold



Venetian
Clay



Venetian
Red



Venetian
Bay



Venetian
Clover

A message from our CEO:

“With a commitment to becoming completely carbon neutral by 2030, MILE[®]stone introduces the industry’s first entirely carbon neutral porcelain tile collection: Plaster 2.0.

Our responsibility to design innovative quality products means a duty to not only our customers, but also our environment and community. In other words, as we focus on designing beautiful, cutting edge commercial and residential spaces, we must remain mindful as we contribute to our communities and natural ecosystems.

Climate change is demanding we take conscious steps that contribute to this generation and generations to come. Sustainability is not just a buzz word, but an action.

It’s time to take responsibility.”

Rodolfo Panisi, CEO of Florim USA, Inc.



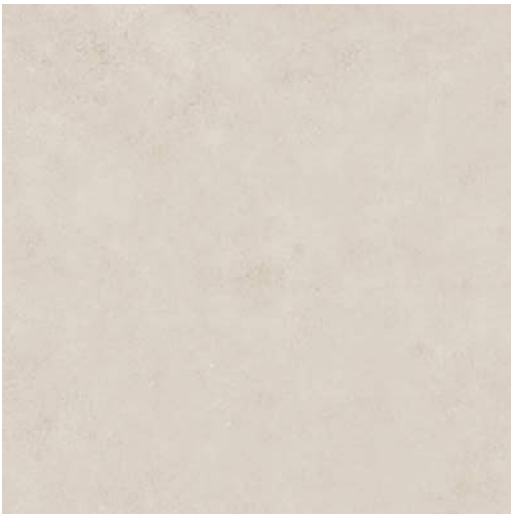


It's time to take responsibility.

COLORS & SIZES

(Sizes listed are nominal)

IVORY



- 1102930 - 12"x24" Rectified
- 1102912 - 16"x32" Rectified
- 1102949 - 32"x32" Rectified
- 1102955 - 2"x2" Mosaic
- 1102961 - 3"x12" Bullnose
- 1102967 - 6"x12" Cove Base

SILVER GREY



- 1102931 - 12"x24" Rectified
- 1102913 - 16"x32" Rectified
- 1102950 - 32"x32" Rectified
- 1102956 - 2"x2" Mosaic
- 1102962 - 3"x12" Bullnose
- 1102968 - 6"x12" Cove Base

SAND



- 1102932 - 12"x24" Rectified
- 1102914 - 16"x32" Rectified
- 1102951 - 32"x32" Rectified
- 1102957 - 2"x2" Mosaic
- 1102963 - 3"x12" Bullnose
- 1102969 - 6"x12" Cove Base

TORTORA



- 1102933 - 12"x24" Rectified
- 1102915 - 16"x32" Rectified
- 1102952 - 32"x32" Rectified
- 1102958 - 2"x2" Mosaic
- 1102964 - 3"x12" Bullnose
- 1102970 - 6"x12" Cove Base

ESPRESSO



- 1102934 - 12"x24" Rectified
- 1102916 - 16"x32" Rectified
- 1102953 - 32"x32" Rectified
- 1102959 - 2"x2" Mosaic
- 1102965 - 3"x12" Bullnose
- 1102971 - 6"x12" Cove Base

MIDNIGHT



- 1102935 - 12"x24" Rectified
- 1102917 - 16"x32" Rectified
- 1102954 - 32"x32" Rectified
- 1102960 - 2"x2" Mosaic
- 1102966 - 3"x12" Bullnose
- 1102972 - 6"x12" Cove Base



6" x 24"

2" x 2"
mosaic

16" x 32"

32" x 32"

12" x 24"

COLORS & SIZES

(Sizes listed are nominal)

VENETIAN CRYSTAL WHITE



1102983 - 6"x24"



VENETIAN GOLD



1102980 - 6"x24"



VENETIAN CLAY



1102981 - 6"x24"



VENETIAN RED



1102979 - 6"x24"



VENETIAN BAY



1102982 - 6"x24"



VENETIAN CLOVER



1102984 - 6"x24"



YOUR SPACE REDEFINED



Wall
Venetian Gold 6"x24"

Floor
Midnight 32"x32"

Wall
Venetian Red 6"x24"

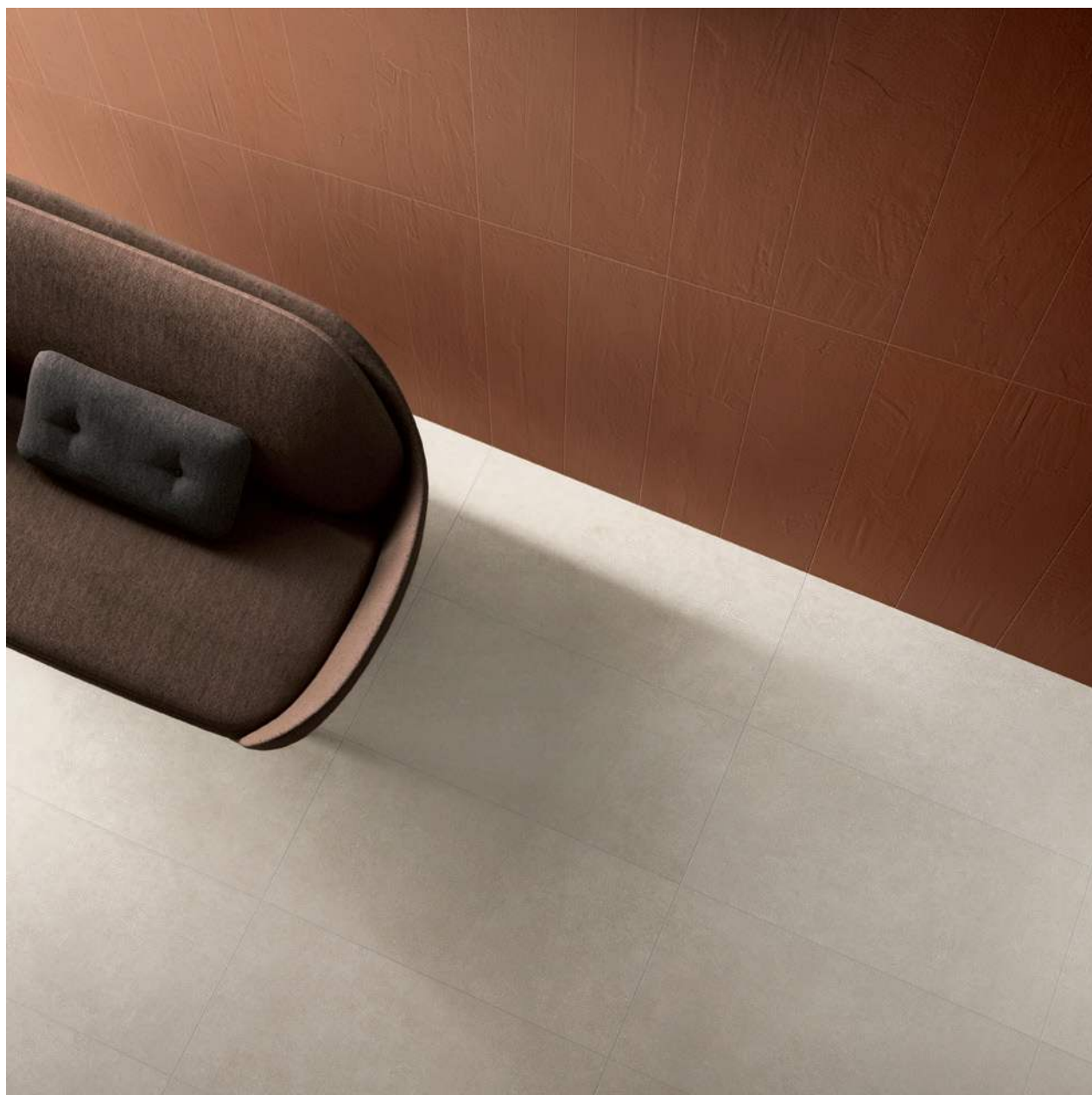
Floor
Tortora 32"x32"

Wall
Venetian Bay 6"x24"

Floor
Silvergrey 32"x32"

Wall
Venetian Clover 6"x24"

Floor
Ivory 32"x32"



Wall
Venetian Red 6"x24"

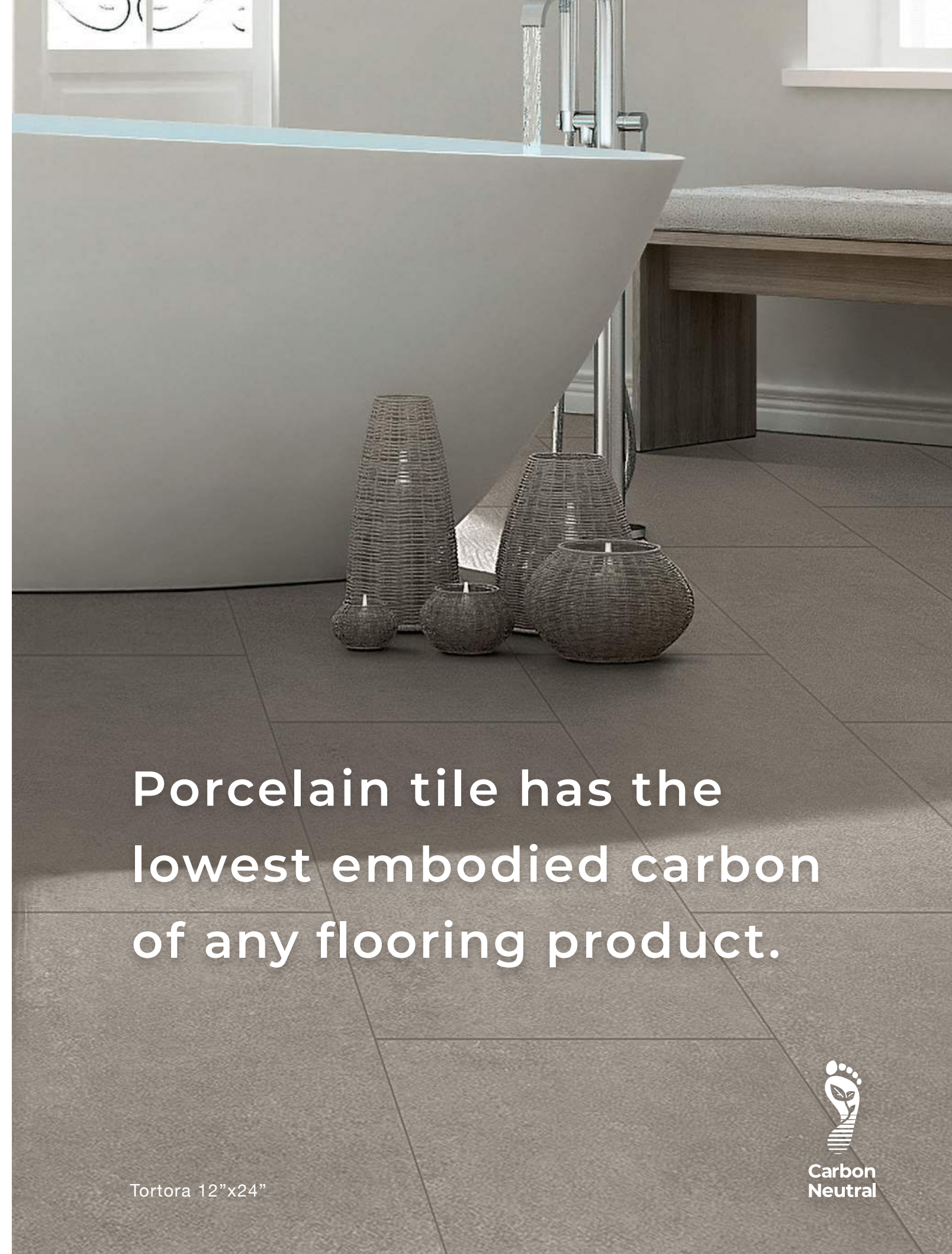
Floor
Ivory 12"x24"

Plaster 2.0 is
MILE[®]stone's
first entirely
carbon neutral
product to be
offered in the
porcelain
tile industry.





Sand 16"x32" + 32"x32"
Tortora 32"x32"
Espresso 32"x32"



Porcelain tile has the
lowest embodied carbon
of any flooring product.

Tortora 12"x24"



COFFEE

| | | | | | | | |
|--------------------|------|------|-----------------|------|------|------------------|------|
| ESPRESSO | 2.00 | 2.40 | ESPRESSO | 2.00 | 2.40 | SOTTORINOS | 1.20 |
| AMERICANO | 2.00 | 2.40 | MACAO | 1.80 | 2.20 | WASSER LAUT 0.1 | 1.20 |
| CAPPUCINO | 2.00 | 2.40 | MACAO M | 1.80 | 2.20 | APFELSCHOKLE 0.1 | 1.20 |
| ESPRESSO MACCHIATO | 2.00 | 2.40 | CHA. LATTE | 2.20 | | LEMONAID 0.1 | 1.20 |
| LATTE | 2.20 | | ED. CHA. SAHNE | 1.20 | | CHARITEA 0.1 | 1.20 |
| FLAT WHITE | 1.80 | | ED. CHA. SHOT | 1.20 | | CHOKA COLA 0.2 | 1.20 |
| MILCHKAFFE | 1.80 | | ED. CHA. (COJA) | 1.20 | | FRIZ (COLA) 0.2 | 1.20 |
| ESPRESSO | 1.00 | | HOT CHOCOLATE | 1.00 | | PETER PAN 0.3 | 1.20 |

Bar
Venetian Clay 6"x24"

Floor
Espresso 32"x32"

To lower our carbon emissions, over 95% of the raw materials used in the production of MILE®*stone* tiles are sourced within a 500-mile radius of the Clarksville, TN factory.



Wall
Venetian All Colors 6"x24"

Floor
Tortora 32"x32"



let's go
TOGETHER



like SALT & PEPPER

Café



•ESPRESSO•

•Latte•

•Cappuccino•

•AMERICANO•

Shopping list

- cheese
- milk
- bread
- yoghurt
- dips
- lemon
- wine
- banana
- olive
- fat



Wall
Venetian Bay 6"x24"

Floor
Ivory 32"x32"



MILE[®]stone
offers products
containing up
to 60% recycled
content, lends
to LEED & WELL
certifications,
and does not
contribute to the
negative impact of
VOC's in building
materials.

Silver Grey 32"x32"



SIZES & COLORS

color body 

| Colors | 12" x 24" rectified | 16" x 32" rectified | 32" x 32" rectified | 12"X12" mosaic | 3"x12" bullnose | 6"x12" cove base |
|-------------|---------------------|---------------------|---------------------|----------------|-----------------|------------------|
| IVORY | 1102930 | 1102912 | 1102949 | 1102955 | 1102961 | 1102967 |
| SILVER GREY | 1102931 | 1102913 | 1102950 | 1102956 | 1102962 | 1102968 |
| SAND | 1102932 | 1102914 | 1102951 | 1102957 | 1102963 | 1102969 |
| TORTORA | 1102933 | 1102915 | 1102952 | 1102958 | 1102964 | 1102970 |
| ESPRESSO | 1102934 | 1102916 | 1102953 | 1102959 | 1102965 | 1102971 |
| MIDNIGHT | 1102935 | 1102917 | 1102954 | 1102960 | 1102966 | 1102972 |



| Colors | 6" x 24" |
|------------------------|----------|
| VENETIAN WHITE CRYSTAL | 1102983 |
| VENETIAN GOLD | 1102980 |
| VENETIAN CLAY | 1102981 |
| VENETIAN RED | 1102979 |
| VENETIAN BAY | 1102982 |
| VENETIAN CLOVER | 1102984 |



Colors shown may vary from actual product.
Final selection should be made from actual product samples.
Note: Sizes listed are nominal.

Packaging Specifications







| SIZES | | THICKNESS (MM) | PIECES PER BOX | UOM PER BOX | WEIGHT PER BOX | BOXES PER PALLET | UOM PER PALLET | WEIGHT PER PALLET* |
|---------------------------------|---------|-------------------|-------------------|----------------|-------------------|---------------------|-------------------|-----------------------|
| FIELD TILES | | | | | | | | |
| 6"x24" PRESSED | NOMINAL | 8 mm | 15 | 15 SF | 49.5 | 48 | 720 SF | 2,376 |
| 12"x24" RECTIFIED | NOMINAL | 8 mm | 8 | 16 SF | 52.8 | 48 | 768 SF | 2,534 |
| 16"x32" RECTIFIED | NOMINAL | 10 mm | 4 | 14.22 SF | 62.58 | 24 | 341.33 SF | 1,502 |
| 32"x32" RECTIFIED | NOMINAL | 10 mm | 2 | 14.22 SF | 62.58 | 40 | 568.88 SF | 2,503 |
| MOSAIC AND COORDINATING TRIMS | | | | | | | | |
| 12"x12" MOSAIC (2"x2" - 36 DOT) | NOMINAL | 8 mm | 10 | 10 PCS | 33 | 45 | 450 PCS | 1,485 |
| 3"x12" BULLNOSE | NOMINAL | 8 mm | 15 | 15 PCS | 14.55 | 168 | 2,520 PCS | 2,444 |
| 6"x12" COVE BASE | NOMINAL | 7 mm | 10 | 10 PCS | 17.5 | 64 | 640 PCS | 1,120 |

*WEIGHT PER PALLET DOES NOT INCLUDE pallet WEIGHT itself. All other sizes will be packaged as ordered. Please contact MILESTONE Customer Service at 1-877-356-7461 for packaging information.

Minimum grout size recommended = 5 mm (or approx. 3/16") If staggered tile placement, we recommend using a 30% offset. If specified brick pattern with 1/2 pattern mandatory, a bigger grout is recommended to hide imperfections of installation (minimum 1/4").

Technical Specifications

This product meets or exceeds all standards described in ANSI A137.1.

| SPECS | TEST METHOD | INDUSTRY STANDARD | MILE@STONE VALUES |
|--|-------------|--|-------------------------------------|
|  WATER ABSORPTION | ASTM C373 | ≤0.5% | ≤0.4% |
|  CHEMICAL RESISTANCE | ASTM C650 | A tile sample is placed in continuous contact with a variety of chemicals for 24 hours. No sample must show visible defects. | NOT AFFECTED |
|  D.C.O.F. AcuTest® | ANSI A326.3 | ≥0.42% WET | ≥0.42% WET |
|  STAIN RESISTANCE | ASTM C1378 | Surfaces are exposed to staining agents for 24 hours followed by four cleaning procedures. Results are recorded post cleaning. | NOT AFFECTED |
|  BREAKING STRENGTH | ASTM C648 | ≥250 lb/ft² | 8mm ≥300 lb/ft² 10mm ≥400 lb/ft² |
|  RESISTANCE TO FREEZE | ASTM C1026 | A tile sample is subjected to repeated processes of freezing and thawing. Sample must show no visible defects. | RESISTANT |
|  WARPAGE EDGE | ASTM C485 | Warpage ± 0.4% or ± 0.05 in | ≥± 0.4% |
|  WARPAGE DIAGONAL | ASTM C485 | Warpage ± 0.4% or ± 0.07 in | ≥± 0.4% |
|  WARPAGE EDGE | ASTM C485 | Warpage ± 0.5% or ± 0.07 in | ≥± 0.5% |
|  WARPAGE DIAGONAL | ASTM C485 | Warpage ± 0.5% or ± 0.07 in | ≥± 0.5% |
|  WEDGING | ASTM C502 | ± 0.25% or ± 0.03 in | ≥± 0.25% |
|  THICKNESS | ASTM C499 | Range: ± 0.04 in | ≤0.04 in |

• Due to the inherent nature of fired porcelain tile, it is important to note that the coefficient of friction may vary within and between product runs.

Green Memberships & Accreditations

| DESCRIPTION | |
|---|---|
|  | Defines post-consumer content of as much as 3% recycled glass which reduces landfill impact. |
|  | Defines pre-consumer content of as much as 45% recycled material which reduces our carbon footprint. |
|  | Florim USA sources >95% raw material within a 500 mile radius, which results in a smaller carbon footprint. |
|  | Tile Council of North America and the American National Standards Institute's standard for sustainability and environmental impact. |
|  | A declaration that Florim USA values the environment and works daily to minimize our adverse impact upon it. |
|  | The Health Product Declaration Collaborative transparency declaration for all of Florim USA's naturally occurring materials. |
|  | Certification of plant and product specific Environmental Product Declaration (EPD) which tracks environmental impacts from the production of porcelain tile. |
|  | Underwriter's Laboratories certification of low emitting materials. Florim USA is Green Guard Gold certified. |
|  | Bureau Veritas Standards Program verifies and certifies both pre- and post-consumer recycled content. |
|  | Florim USA actively participates in the Tile Council of North America which allows us to be on the forefront of advances in the tile industry and its standards. |
|  | USGBC is committed to suit a more sustainable life. Florim USA supports this mission by manufacturing products which aid architects in achieving USGBC certification. |
|  | Florim USA's sustainability and social practices support the mission of The International Living Future Institute which strives to create a socially just, culturally rich, and ecologically restorative community. |
|  | The Tennessee Recycling Coalition is dedicated to promoting recycling and sustainable material management practices, and awarded Florim USA the Tennessee Recycler of the Year award for 2020. |

CLEANING & MAINTENANCE

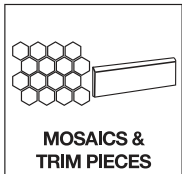
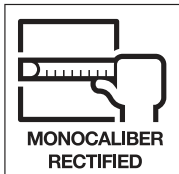
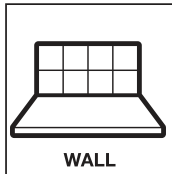
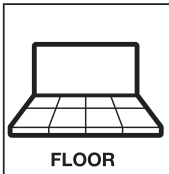
Porcelain tiles are low-maintenance, moisture-resistant, scratch-resistant, and stain-resistant. Completely inhospitable to germs and bacteria, porcelain tile is also among the easiest flooring material to clean and maintain.

Routine Care Instructions:

- 1. Sweep or vacuum loose dust and debris from the floor.
- 2. Mop the floor with a mild cleaning solution (wax, oil-based, and abrasive cleaners are not recommended).
- 3. Rinse thoroughly with clean, clear water.
- 4. (Optional) Dry the floor using a clean cloth to increase shine and prevent water spots.

Note: For desired results, it is particularly important to combine the effect of the cleaning solution with a vigorous mechanical cleaning action.

USAGE AND FEATURES



PROGRESS THAT INVESTS IN THE ENTIRE SOCIETY

As an active member of the U.S Green Building Council, MILE®stone spreads awareness to the community and encourages the use of building solutions through environmentally friendly practices. Our products positively contribute to the requirements for obtaining the LEED (Leadership in Energy and Environmental Design) and WELL (IWBI) certifications.

A COMMITMENT TO ENVIRONMENTAL
SUSTAINABILITY AND RESPONSIBILITY

We are committed to conscious development that minimizes the negative impact of manufacturing production on the environment. Our general approach to sustainability intersects with our business strategy to embrace three areas of responsibility: economic, social, and environmental. Some ways we prove this are:

- Products containing as much as 45% recycled content.
- Post-consumer recycled content levels as much as 3%.
- Zero industrial wastewater discharge.
- A 99% internal process recycling rate.
- Local sourcing of >95% raw materials (within 500-mile radius of factory) resulting in low transportation related carbon emissions.

MILE®stone is taking these and other steps, as well as actively investing to reduce carbon emissions to ensure that we reach full carbon neutrality by 2030.



made in the
USA 



300 International Blvd. Clarksville, TN 37040 | www.milestonetiles.com | 1-877-356-7461

