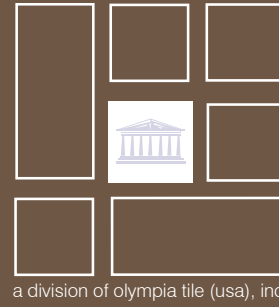




Magister is a new series from Panaria that replicates the look of a fine Emperador marble in three neutral shades; Aureo, Bronzo & Platino. A glazed porcelain, it is available in 18" x 18", 9" x 18", 3" x 3" mosaics and coordinating battiscopa. Color pictured above is Bronzo.

New from Panaria



KATE-LO TILE & STONE

Fall &
Winter
2011

Review

DID YOU KNOW?

We now carry Schuler's Kerdi-Board in a variety of sizes and the newest innovation in shower drains called Kerdi-Line. Kerdi-Board is waterproof, lightweight and easy to cut. It can be used to create tub decks, kitchen countertops, shower walls, bathroom countertops, kneewalls and more! Kerdi-Line allows you to have contemporary styling in your shower drain system including using large format tiles for shower floors. Please visit www.schluter.com for more information or call your Kate-Lo Tile & Stone sales representative for more information.

Magister from Panaria is a reproduction of Emperador marble

Named for the African desert, Kalahari is a stunning replica of slate

Stone Project from Ergon simulates vein-cut travertine in a durable porcelain

Interceramic bridges the gap between rustic and modern with slate and glass linear mosaics

Syraka from Imola replicates the look of ancient travertine

Main Street from Crossville is made in the USA and is an affordable flooring solution

Special thanks to our valued industry partners

Cold weather reminder!

*Designed & edited by
Dawn Marie Peterson
dmarie@katelotile.com*



Ebb & Flow

CROSSVILLE
ELEVATE YOUR SPACE

Celebrates the incomparable beauty of natural stone and glass, blending them harmoniously in its new Ebb & Flow mosaic wall tile. Capturing the rhythmical patterns found in nature and in life, Ebb & Flow achieves a "tromp l'oeil", three-dimensional effect on interior and exterior walls, yet its surface is actually smooth, so it's easy to clean and maintain.

Beautifully versatile in both commercial and residential installations, Ebb & Flow comprises sheet-mounted 1/2"x1/2" Mosaics, 1/2"x3" Stacked Mosaics and a Linear Mosaic designed in 1/2"x2", 1/2"x4" and 1/2"x6". The collection is available in nine nature-inspired color blends.

Visit www.crossvilleinc.com for more information.

*Change in all things is sweet.
- Aristotle*

-global inspirations tile from around the world-

www.katelotile.com

Omaha Showroom
13211 Chandler Rd., Suite 400
La Vista, NE 68138
Phone: 402.614.9010

Des Moines Showroom
4251 NW Urbandale Dr.
Urbandale, IA 50322
Phone: 515.270.4920

Oakdale Showroom
1358 Helmo Ave N
Oakdale, MN 55128
Phone: 651.730.1975

Burnsville Showroom
3201 W. County Rd. 42, Suite 110
Burnsville, MN 55306
Phone: 952.890.4324

Plymouth Showroom
171 Cheshire Lane, N, Suite 100
Plymouth, MN 55441
Phone: 763.450.3636

SHOWROOM LOCATIONS

701 Berkshire Lane N
Plymouth, MN 55441
Phone: 763.545.5455



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MARKET

Pulse

A number of years ago, as we saw our economy and industry changing, we realized new home building would never again achieve the volume experienced in the past decade. Kate-Lo Tile & Stone chose to make concerted efforts to realign our business model. By making our showrooms consumer-friendly, keeping our prices low, rotating our stock, keeping large inventories and becoming more transparent to consumers, we have made great strides in what is still a soft economy.

Through a multi-pronged approach, we have educated consumers about the benefits of working with distributors who have exclusive relationships with their suppliers and those we supply. We have utilized multimedia advertising, internet campaigns and further improved our personalized showroom services. Consumers are provided with tools to make informed decisions about the benefits of using high-quality products and professional trades people.

Our efforts have paid off. We are pleased to announce that our business has flourished during these difficult times. Most importantly, we need to acknowledge our valuable industry partners who have been weathering this economic crisis with us. You have given us great support and suggestions on how to increase our market value.

Thank you for the honor of being your first choice and for giving us the opportunity to serve you.



Syraka from Imola

Drawing inspiration from old neoclassical architecture, characterised by the widespread use of travertine. Syraka is a collection that offers the warmth of natural stone and high technology. Available in 12' x 24', 16' x 16', 2' x 2' mosaics and coordinating trim.

Welcome!



We'd like to introduce you to a new face to Kate-Lo Tile & Stone.

Chris Vickers joined our team in May 2011 as our Purchasing Manager. He has spent the majority of the last decade in tile industry, having worked for two tile retailers in the Twin Cities.

He brings a vast knowledge of the inner workings of our industry as well as being savvy with various IT functions.

If you happen to be visiting our headquarters and see Chris, please welcome him.

COLD WEATHER REMINDER!


Now that the temperatures are starting to dip, before installing your tile, be sure that both the air and slab temperature are maintaining 50° to ensure proper curing of thinset and grout. Also, don't forget to turn off in-floor heating as it will quick-dry your setting materials.



Main Street by Crossville

Made in the USA, this porcelain tile boasts a neutral, contemporary color palette and an affordable price. Sizes include: 2"x2", 6"x6", 6"x18", 12"x12", 18"x18" Available special order; 1-2 weeks

Connect with us!

 [facebook.com/KateLoTileStone](https://www.facebook.com/KateLoTileStone)

twitter.com/KateLoTileStone 



Stone Project from Ergon replicating the look of vein cut limestone, this porcelain is both beautiful and durable. Four colors; white, gold, grey and black are available in 12" x 24" large format. Perfect in your home or business.

Read this newsletter online at:
www.katelotile.com/review/



Kalahari by Imola

Like the desert sand, which is a veil that covers the space and redefines shapes and outlines, Kalahari is named for the the African desert. This tile warms up the environment with an intense and vibrating light. Suitable for all residential and many commercial floor applications. Available in 13" x 13", 20" x 20" and coordinating trim.

Interceramic



Slate and glass are combined in this linear mosaic that bridges rustic and modern styles.



Three colors available; Autumn, Ivory & Multicolor. in 12" x 12" sheet mosaic.

